

19 December 2016

Croptimiser and CropConnect a hit with growers this harvest

GrainCorp is pleased to report strong support for its Croptimiser and CropConnect products from growers this harvest.

The following harvest milestones have been passed:

- 10 million tonnes delivered into network;
- Over 500,000 tonnes Croptimised (more than for the entire harvest last year);
- 750,000 tonnes of grain sold through the new CropConnect portal.

GrainCorp Croptimiser was launched last year and allows growers to upgrade eligible wheat or barley grain loads to the next grade, if specific requirements are met. This year for the first time, barley has been included in the Croptimiser program.

GrainCorp's Group General Manager of Storage & Logistics Neil Johns said: "We have already Croptimised a record number of tonnes which demonstrates growers are taking advantage of our value-add initiatives. Victoria is only now really getting underway, so we expect to see its use continue to grow."

GrainCorp CropConnect is a new online portal introduced this harvest which makes it easier than ever for growers to sell their grain online – anywhere, anytime – at no additional cost.

Mr Johns said: "It's great that this user-friendly grain marketing tool has been received so positively. CropConnect has exceeded our expectations, we've been getting great feedback on the program and we will be investing in improvements over the next year.

"We are committed to providing additional value to growers, through high levels of customer service as well as new initiatives like Croptimiser and CropConnect. It's great to see the strong positive support for them," Mr Johns said.

For more information on CropConnect visit: cropconnect.com.au

For more information on Croptimiser visit: croptimiser.com.au

Media Enquiries

Luke O'Donnell
Corporate Affairs Manager
+61 447 660 804
luke.odonnell@graincorp.com.au



GrainCorp Limited (ASX:GNC)

Level 28, 175 Liverpool Street
Sydney NSW 2000

T 02 9325 9100
F 02 9325 9180